

Overview

Careers education is an important part of our Curriculum at Woodhouse Academy. A stable careers programme allows us to promote pupils' aspirational expectations and prepare pupils for the opportunities, responsibilities, and experiences of adult life.

We are fully committed to delivering an engaging, valued Careers Programme to all students from the beginning of their middle school experience to the end of their time with us.

Aims

Woodhouse aims to help students reach their full potential and have aspirational goals for their future career paths. Our careers programme has been designed to ensure all students are aware of opportunities available to them as they move into adult life.

We develop and grow employability skills throughout the students' learning in the classroom.

We educate students on the world of work and the various routes into it.

We create links between our school and local businesses to provide students with encounters with businesses and workplaces.

Our Careers Programme

Our Careers Programme at Woodhouse is designed to give students meaningful encounters with employers and employees whilst also raising their aspirations and developing key employability skills. Students in KS2 are introduced to different career and education options, whilst KS3 pupils build on this knowledge and take part in careers challenges.

We base our provision on the nationally recognised 'Gatsby benchmarks.'

1. A stable Careers Programme
2. Learning from career and labour market information
3. Addressing the needs of each pupil
4. Linking curriculum learning to careers
5. Encounters with employers and employees
6. Experience of workplaces
7. Encounters with further and higher education
8. Personal Guidance

Since 2014 the Gatsby report redefined what education considered to be 'quality' in careers education, information, advice and guidance (CEIAG) in secondary schools. At Woodhouse we are working hard to meet these 8 benchmarks and ensure our careers programme is of the highest standard possible.

For more information, please click [here](#).

The Careers Hub

As a school, we have been working with the Careers and Enterprise Company who help us to grow and develop our careers provision in school. As part of this growth and development, we work with both an Enterprise Coordinator and an Enterprise Adviser.

Beverley Ashley – Enterprise Coordinator working for the Careers and Enterprise Company - CEC

The role of the CEC is to link schools and colleges to local employers to help them deliver world class careers support for all young people by building networks, supporting Careers Leaders in school and using the Gatsby Benchmarks as a best practice standard.

My role is to focus everyone's efforts on programmes and activities that are most effective in motivating young people, supporting independent choice and positive outcomes for the young people of Woodhouse Academy. I work directly with Miss Parkes, Careers Leader, in school and Holly Goodwin, the Enterprise Adviser who is linked to Woodhouse and gives her time and expertise free of charge.



THE CAREERS &
ENTERPRISE
COMPANY

Holly Goodwin – Enterprise Advisor - Safer Hands Solution

Holly works as a Senior Recruitment Consultant for Safer Hand Solutions who are based in Staffordshire. She has a real passion for finding people their perfect job. Safer Hands Solutions pride themselves on delivering experienced and compliant candidates that seamlessly fit into establishments across Staffordshire, Shropshire and Cheshire.

Holly works with both Biddulph High School and ourselves to help us ensure that we are providing all students with employer encounters and the best possible careers education that we can. Holly has run CV writing classes, and been part of careers fairs in schools as well.

Contact information: holly@saferhandsolutions.co.uk



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Employer Links

At Woodhouse, we work with a range of local and national businesses to provide a stable, engaging Careers Programme to our students. We feel that it is vital that students begin to develop skills that local employers look for when recruiting as this will help improve future prospects and employability options. We ensure that our employer links are relevant for our students by using local Labour Market Information to ensure we are providing information about current growth sectors in the careers market.

For information about what Labour Market Information is, please click [here](#).

For more information about local Labour Market Information, please click [here](#).

Careers Lead – Miss Parkes

Our careers lead in school is Miss Parkes who organises careers days and makes sure our Careers Programme is up to date. Miss Parkes is one of our humanities teachers but she is very passionate about making sure that students are well prepared to choose their future paths. She runs drop-in sessions for our KS3 students where they are free to ask any questions or get advice in a safe environment.

Contact information: r.parkes@woodhouseacademy.staffs.sch.uk

SLT Lead for Careers – Mr. Reynolds

Mr Reynolds is our SLT lead for careers. Mr Reynolds works closely with our Enterprise Advisor and supports our Careers Lead in school with any activities and events that are happening. Mr Reynolds is our Deputy Principal and takes a lead in supporting our students with their careers provision.

Future Steps

Our Careers Programme at Woodhouse is an ongoing process. As we move forward, our focus is:

To move more careers activities into our KS2.

To continue to personalise our careers guidance for students in KS3.

To continue to add more employer encounters and utilise our alumni network to provide careers guidance.

Market Labour Information

Skillsometer

<https://www.lmiforall.org.uk/skillsometer/>

Careerometer

<https://www.lmiforall.org.uk/careerometer/>