



October 2016

Dear Parents and Carers

This letter is to inform you of the school's intention to post items on the social media platform Twitter using a school account. Twitter is beginning to catch on with many educators, schools and within educational settings as a platform to communicate information, events, updates and pupil activities with parents/carers. It will not replace current communication methods such as text and email and it is not compulsory. Parents/carers will not miss important information should they choose not to follow the school.

Examples of 'tweets' will include "please check website for updates", "we would like to celebrate.....[any learning, sporting or musical achievements etc], "thank you for attending the recent..... [sporting event, open evening, concert etc]. We will also use Twitter to post photographs of activities and events for followers to enjoy.

To fully understand how Woodhouse intend to use Twitter, please read the following information:

- The school will only use Twitter as a 'one-way' communication tool and direct messages and replies will not be read, or replied to.
- All followers will be associated with Woodhouse Academy.
- Woodhouse pupils are not permitted to use the Woodhouse Twitter account and will not have access to it in school
- All followers will need to be approved and accepted by the school before they can view our Twitter feed
- Please read the Woodhouse Twitter policy on the Woodhouse website
- Following and using the Woodhouse Twitter page is optional and will not replace current communication methods.

You will be notified at a later date via email when the twitter account will be going live. Please be reminded that this form of school communication is not compulsory and is optional and you can be assured that all the present means of communication will still operate.

In order for us to post pictures of your child onto Twitter, can you please complete the reply slip below if you **DO NOT** give your consent, and return it to the office by Friday 21 October.

If you have any queries regarding the school's Twitter account, please contact Mrs Spender via the school office.

Kind regards
Mrs C Butler

✂-----

I **DO NOT** give consent for my child _____(Name) to be included in photographs to be posted onto the school Twitter account.

Signed _____(Parent/Carer) Date _____